



HelloFresh signs Armed Forces Covenant to support civilian employment of veterans

- HelloFresh UK signs The Armed Forces Covenant, reinforcing ongoing commitment to veterans, reservists and their families
- The signing, which took place at HelloFresh's London office, recognises HelloFresh UK's commitment to being a fair employer
- Principles of the Covenant will be upheld by the world's leading meal kit company to welcome those with armed forces backgrounds into HelloFresh

London, September 5th 2023: HelloFresh, the world's leading meal kit company and integrated food solutions group, has signed the Armed Forces Covenant, reinforcing the company's commitment to fair treatment of veterans, reservists, and their families.

The Covenant, created in 2000 by the Ministry of Defence, aims to ensure that those who serve or have served, and their families, are treated fairly. As signed by UK CEO, Adam Park and Commodore Robert Bellfield CBE, the Covenant demonstrates the company's ambition and commitment to be a fair and equitable employer to all.

Recognising the skills ex-servicepeople bring to the workplace

The collection of valuable skills and qualities that are developed by servicepeople during military careers is celebrated by HelloFresh and seen as an asset for the civilian workplace. Through signing the Covenant, HelloFresh commits to working with the Career Transition Partnership (CTP) and Forces Families Jobs to create employment pathways that support service spouses and partners.

Adam Park, UK CEO, says: *"I am delighted to sign the Armed Forces Covenant on behalf of HelloFresh in the UK. We are proud to show our support and celebrate the important contributions made by veterans, reservists, and their families in our broader society as well as at HelloFresh."*

"HelloFresh colleagues who are part of the Armed forces community bring with them unique perspectives and valuable skills that allow them to thrive in the fast, data-driven and innovative setting that we operate in. With the signing of this Covenant, we hope to further support an important part of the diverse community we foster at HelloFresh"



As part of its promise to support service leavers and partners of those still serving, HelloFresh is also developing a unique platform on its careers site to provide a direct connection to the network of veterans that already exists at the company. This [platform](#) will provide support and guidance for applicants interested in available roles.

Chris Lightwing Senior Planning Manager, HelloFresh, and British Army Veteran says: *“As a former member of the British Armed Forces, I’ve experienced first-hand HelloFresh’s commitment to those who have served. Signing the Covenant is further proof of HelloFresh’s support for service people, and I am proud to be part of this important commitment.”*

Future opportunities for HelloFresh and veterans

With a new, automated distribution centre set to open in Derby in early 2024, HelloFresh is currently recruiting for a selection of roles including skilled engineers, a recognised and reputable military career. The Windmill, opening at SmartParc SEGRO Derby will be one of HelloFresh’s largest sites in Europe when it opens, providing opportunities for local talent and members of the local army reserves.

HelloFresh is proud to support those in the armed forces community, and has also registered as part of the Defence Discount Service, providing HelloFresh discounts to military personnel, veterans and reservists. The company will also appoint an Armed Forces Champion and ensure that military employees will receive support from an Employee Resource Group (ERG).

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About HelloFresh

HelloFresh SE is a global food solutions group and the world's leading meal kit company. The HelloFresh Group consists of six brands that provide customers with high quality food and recipes for different meal occasions. The Company was founded in Berlin in November 2011 and operates in the UK, the USA, Germany, the Netherlands, Belgium, Luxembourg, Australia, Austria, Switzerland, Canada, New Zealand, Sweden, France, Denmark, Norway, Italy, Ireland and Spain. In Q2 2023 HelloFresh delivered over 253 million meals and reached 7.3 million active customers. HelloFresh SE went public on the Frankfurt Stock Exchange in November 2017 and is currently traded on the MDAX (Mid-Cap German Stock Market Index). The HelloFresh Group has offices in London, Berlin, Saarbrücken, New York, Chicago, Boulder, Amsterdam, Sydney, Toronto, Auckland, Paris, Copenhagen, Milan, Dublin and Barcelona.



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