



## HelloFresh celebrates winning the Grocer Gold Award for Specialist Online Retailer 2016

**\*NEWS\* 16<sup>th</sup> June 2016** – HelloFresh are celebrating as they picked up The Grocer Gold Award for Specialist Online Retailer at the Grocer Gold Awards.

The Grocer Gold Awards are widely recognized as the very best of the best in grocery retail for service, initiative and commitment, attracting an exclusive and unique audience. Throughout the awards process all candidates experienced rigorous and thorough judging to confirm the winners to be leaders of industry.

Commenting on their victory Patrick Drake, co-founder and Head Chef of HelloFresh says, *"As one of the most prestigious and hotly contested events in the food and drink industry, we are thrilled to be awarded 'Specialist online retailer of the year' for the third year in a row. After what has been a very busy year for us with a lot of hard work, it is fantastic to receive the recognition across the industry of our achievements and we are excited about what the future will bring for HelloFresh."*

HelloFresh was founded in November 2011 and is experiencing a meteoric rise, alongside the UK they also operate in Germany, Austria, the Netherlands, Belgium, Switzerland, Australia and the USA. HelloFresh delivers over 8million meal boxes a month globally and have over 800,000 active subscribers. With a new partnership with Jamie Oliver and hugely exciting growth plans for the future, HelloFresh has firmly established themselves as the key player in recipe box delivery services.

[www.hellofresh.co.uk](http://www.hellofresh.co.uk)

**ENDS**

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