

## HelloFresh Accelerates Hiring to Expand IT and Tech Team

Plans to Hire 100+ New HelloTech Team Members to Drive Innovation

**NEW YORK, N.Y. – September 15, 2017 –** <u>HelloFresh</u>, the global leader in meal kit delivery, today announced plans to bring on more than 100 new IT and tech team members to its HelloFresh headquarters in NYC and Berlin over the coming months.

## The team who shapes the future of food

HelloTech is the diverse, multi-disciplinary tech team behind the company's full array of digital products. Its mission is to provide customers with a seamless, enjoyable all-around experience and to power the company's next-generation logistics operations. Open HelloTech team roles range from Front-end, Back-end, and Full-stack Engineers, to UX/UI Analysts, Engineers, and Designers, Quality Assurance Engineers, and Product Developers. Candidates will have the chance to join the fast-growing international market leader in the meal kit category, and be a part of the journey to continue disrupting the traditional food market. They will also have an opportunity to work across various HelloFresh offices around the globe.

"At HelloFresh, we see our IT department as the backbone of our business. It drives innovation, product excellence, master personalization, and offers variety. We have the best talent on board already, and are now looking to grow the team significantly, across our two biggest offices, NYC and Berlin." said **Nuno Simaria, HelloFresh's Global Chief Technology Officer.** "For me, being part of a team that impacts the way perishable food is transported, changes the way people cook and eat, and codes the food market's IT structure of the future, is one of the very great achievements in a developer's career. Doing so at the global market leader in this market offers a nearly infinite set of opportunities."

To view all current job openings at HelloFresh, visit <a href="helloFresh.com/careers">helloFresh.com/careers</a>
To learn more about HelloTech, visit: <a href="https://engineering.hellofresh.com/">https://engineering.hellofresh.com/</a>

## **About HelloFresh**

HelloFresh is the world's leading meal kit company, operating in the U.S., the United Kingdom, Germany, the Netherlands, Belgium, Australia, Austria, Switzerland and Canada. HelloFresh delivered 33.7 million meals in the 3-month period from 1 April 2017 to 30 June 2017 to more than 1.25 million customers. HelloFresh was founded in November 2011 in Germany and pioneered the global phenomenon of meal kits. The company has offices in New York, Berlin, London, Amsterdam, Zurich, Sydney and Toronto and operates seven fulfillment centers around the globe.

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